

Funding Innovations with Government Money

Proposal Writer? Principal Investigator?

Want \$100K for a new idea? or \$750K to turn it into a product?

How about doing all of this and keeping your patents and equity?

That's what the SBIR Program can do for you!

By now, most budding entrepreneurs have heard of the Small Business Innovation Research Program (SBIR). Many seminars and programs are about what the SBIR program is, but very few focus on how to win, run, and leverage SBIR contracts and grants. This workshop will help you get SBIR funding and develop a plan for all Phases of your project.

We will examine how to: 1. pick your proposal topic, 2. design and write your proposal, 3. write your cost proposal and abstract, and 4. submit your proposal. Then, what happens when you win and how do you run your Phase I project? What are your strategies for Phase II and Phase III?

The workshop will include discussion of both contracts and grants.

Instructor: Nick Lawrence, Ph.D., MIT Alum

Nick has personally written, won, and conducted nearly a score of SBIR Phase I and Phase II projects. He holds many patents and has started seven companies.

Location:

The University of Texas at Dallas
School of Management
Rm. 1.508
800 West Campbell Road
Richardson, TX 75080-3021
<http://som.utdallas.edu/>
(972) 883-2111

Sign up today!
Saturday,
March 27, 2010
\$25 – including lunch

Schedule for 3/27/10:

9:30-10:00 Getting started
10:00-11:00 Contract proposals
11:00-12:00 Grant proposals
12:00-12:30 Lunch and networking
12:30-1:30 DoD submission process
1:30-2:30 Grants.gov process
2:30-3:30 Phase I and beyond

For more info., please email Secretary@mitforum.com

Register Online: <http://www.mitforum.com>

Required by Wednesday, March 24, 2010



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